

# Ally Rzesza

**Website:** [www.allyrzesza.com](http://www.allyrzesza.com)

**Email:** [allyrzesza@gmail.com](mailto:allyrzesza@gmail.com)

---

## Skills

- Digital and print design
- Illustration
- Infographics, diagrams, and charts
- Photo editing
- HTML, CSS
- Adobe programs (Photoshop, Illustrator, InDesign, After Effects)
- Writing
- Salsa dancing

## Education

Emerson College

B.S. Journalism

(Aug. 2017 - Aug. 2020)

## Certifications

Free Code Camp Responsive Web Development Training

4 SND Awards for Illustration and Cover Page Design

## Additional Experience

- Dungeons and Dragons dungeon master
- Youth dance teacher
- Completed the community center in Stardew Valley
- Won the 2024 BGMP company cookie contest and will never live it down

## Experience

**Boston Globe Media**, Editorial designer

May 2021 - Current

- Designed layouts of The Boston Globe's daily and Sunday print newspaper for the Arts, Travel, Real Estate, Business, Food, and Metro sections, including special features and the front page.
- Created illustrations, GIFS, collages, diagrams, newsletter banners, and other assets for both print and online.
- Researched visual articles including an illustrated explanation of the history of various Halloween costumes and a comic on the life of Celia Cruz.
- Refreshed templates and drafted training documentation on how to use our design software along with mentoring several interns.
- Volunteered design work for two non-profits associated with the Globe.

**Lee Enterprises**, Lifestyle designer

September 2020 - May 2021

- Designed 15-30 lifestyle newspaper pages weekly for local newspapers across the United States with a focusing on covers and special features.
- Created 10-15 charts, logos, illustrations, and infographics weekly for news and business stories.
- Tracked COVID-19 statistics and updates 6-8 COVID charts daily.
- Pitched, wrote, illustrated, and designed visual articles.

**Boston Globe Media**, News Design Co-op

January 2020 - August 2020

- Designed 5-10 pages weekly for the Arts, Opinion, and magazine sections of The Boston Globe.
- Created infographics, illustrations, collages, and charts within tight deadlines weekly. Made original content for print and online. Illustrated conceptual articles, comics, and news pieces for the Globe's website including an opinion piece written by the 14th Dalai Lama.

**Improbable Players**, Community Outreach Intern

January 2019 - May 2019

- Implemented new brand assets, re-designed Squarespace
- website, photographed events, and managed social media content for a non-profit that educates K-12 students on addiction and recovery.
- Reached out to local schools for student testimonials on performances. These provided data for grant requests and content revisions.